



Sponsorship Proposal

From

TMMP Directors

Prepared for

Sponsorship



Sponsorship package for awards

The Music and Media Platform Awards (TMMP) is an exciting new vision founded by Andrew Morrison, Shireen Morrison and Eric Reverence. This vision came into light where these three music industry professionals saw a great need to collaborate with UK media platforms to recognise the top artists, musicians and community heroes for the outstanding works they have been doing within their crafts.

The aims and objectives of this vision are to:

- **Develop a strong connection between UK media platforms in all genres of Christian music industry.**
- **Create and provide platforms for artists, musicians and community heroes.**
- **Gain huge visibility for artists, musicians and community heroes through media.**
- **Provide opportunities for artists, musicians to network and build relationships with UK media platforms.**
- **To present artists, musicians and community heroes with an award and benefits that will support and enhance their career development.**
- **To educate and provide workshops that will support and enhance their career development.**
- **To become one of the leading and recognised award ceremonies in the UK and internationally.**



Sponsorship package for awards

TMMP will be an annual event, which will be launching in the UK in August 2021. We believe this is the way forward in making a positive difference in artists, musicians and community lives and setting a level of standard for them to follow. This year's ceremony will be an online event due to Covid and it will be a one-day weekend event on Friday Saturday 21st August 2021:

- Sunday 21st August: Award Ceremony Part and concert
- Our goal is to attract and estimated online audience of 50,000 viewers for the whole weekend.

We will also have:

- Media coverage
- Red carpet
- Step & repeat area for photographs
- Live feeds and interviews
- Media Platform allocated rooms for networking purposes.



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WHY SPONSOR TMMP AWARDS?

TMMP Awards is a great opportunity for your organisation/business to become involved in one of the largest award events in the UK. Besides enriching and supporting the gospel music community, there are numerous benefits to your church including the following:

- Increase your organisation/business's visibility globally and internationally.
- Promote your organisation/business to a wider audience.
- Establish new contacts.
- Placement of your logo on all advertising materials of the event including TV ads.
- Publicise to millions of people via advertisements throughout the local, national and international area (i.e. flyers, posters, programs and event website).

WE WILL PROMOTE TMMP AWARDS WITH REGULAR PROMOTIONS AND UPDATES:

Media Platforms
TV & Radio spots
Social media posts
Blog posts
Churches
Email blasts
Articles in print & Online media
Music Enthusiasts

AUDIENCE REACH:

Media Platform Partners
4 TV Networks
20 Radio Networks
Newspaper and Magazines
Flyers/Posters
Social Media





Sponsorship package for awards

Package 1

£159

- Name on the trophy
- Name will be mentioned when being presented
- Photograph taken presenting the award

Package 2

£249

- Name on the trophy
- Name will be mentioned when being presented
- Name will be presented on all written publication
- Photograph taken presenting the award
- Short clip presenting the award

Package 3

£499

- Name on the trophy
- Name will be mentioned when being presented
- Name will be presented on all written publication e.g. Blogs, newspaper articles
- Name will be mentioned and placed on all media publication
- Photograph taken presenting the award
- Short clip given of presenting the award
- Speech recorded of how they feel about presenting the award

Package 4

£999

- Name on the trophy
- Name will be mentioned when being presented
- Name will be presented on all written publication
- Name will be mention and placed on all media publication
- Video advert of your company can be in the award show
- Photo with the organisers
- Photograph taken presenting the award
- Short clip given of presenting the award
- Speech recorded of how they feel about presenting the award (highlights to be used for post-event marketing)